

# FAMILY FINANCES APPROACH

*Supporting parents and  
kinship carers to increase their  
income through employment.*

**NEED  
HELP?**



## WHAT IS THE FAMILY FINANCES APPROACH?

We aim to increase parents' financial resilience and earnings through working. Eligible parents will be paired with a **Family Finances Key Worker**, to help them achieve their employment goals and overcome any barriers they face. The key worker will help them access and sustain engagement with the support available across the city. This free approach will be tailored to parents' needs, for as long as they need it.

## WHO ARE THE FAMILY FINANCES KEY WORKERS?

A Glasgow Life team of skilled mentors, the Family Finances Key Workers will work with families across the city.

The team comes with extensive experience working with customers and partner agencies, to provide a wide range of support including:

- **BENEFITS**
- **FINANCIAL SERVICES**
- **TRAINING AND LEARNING**
- **EMPLOYMENT OPPORTUNITIES**



## HOW WILL THE KEY WORKERS SUPPORT FAMILIES?

Support will be tailored to parents' needs, however, there will be some common themes to this approach:



- SUPPORT AT A PARENTS' PACE FOR AS LONG AS NEEDED
- ACTION PLAN AND GOALS REVIEWED REGULARLY

## WHY HAVE WE ADOPTED THIS NEW APPROACH?

Glasgow has a range of support services for parents and families. Our Key Workers will act as mentors, helping parents navigate and sustain engagement with the support available. They take a "whole family" approach to identify any gaps in support. By working in partnership with support services, parents can access the right support, at the right time. This will help parents to focus on their employment goals.



## WHO CAN USE THE APPROACH?

The project is open to parents and kinship carers who are looking for support to improve their employability. They can either be on low incomes or looking for work, and must experience one of the following:

- **Lone parents or kinship carers**
- **Parents or kinship carers under the age of 25**
- **Parents or kinship carers from black and minority ethnic backgrounds**
- **Parents or kinship carers with disabilities, or those who have a child with a disability**
- **Parents or kinship carers with 3 or more children under 16**
- **Parents or kinship carers with a child under the age of one**

## HOW CAN PARENTS ACCESS THIS APPROACH?

Referrals can be made by calling, texting or emailing the contact details below:

**T: 07443 814 190 • 07443 814 677**

**E: [financialcapability@glasgowlife.org.uk](mailto:financialcapability@glasgowlife.org.uk)**

If parents already have an employability worker, the worker can make a direct referral to this project.

